

Sely Study: An Important Driver in Corporate

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Opinion Article

A company executive who is working for BPO service at the outskirts of the city found a legal notice served by the authorities related to the company strategy at the garden in the early evening of weekend (Friday). Immediately the person took that letter to the notice of the HR manager. The manager thoroughly observed the letter and immediately called for executives meeting. Without revealing the fact he instructed everyone to follow the company rules and hinted that, next week you will be having internal assessment program where employees are been ranked based on that for every prospect from the company including salary, promotion, incentive, bonus etc. One of the executive with name Manohar raised hand and said, sir next week I will be on leave again when can I take part, the manager with some bold voice said; you are out of the crunch. At the end of the session he hinted that truth will be found at any cost and time. On the begging day one person from stores

approached the manager in the morning section with some fear and tense in the face and said, sir Raju and Vijay are absent today.

The manager completed the assessment as per the schedule with the help of questionnaire. Now he is with some clarity regarding the letter. In the afternoon he received a call from a postal department employee enquiring about the letter which they wrongfully missed out and they started explaining that, the letter which we suppose to deliver at the company MDs house missed there in the canteen.

The manager in now with three confusions; they are,

1. Is the communication channel is correct or not?
2. Why this people neglected carrying the important one?
3. Whom should I believe in the company?

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