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Market Analysis Open Access

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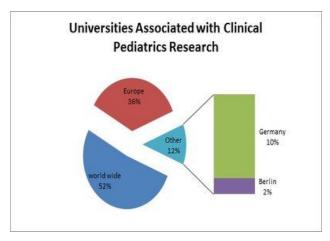
Pediatrics is the branch of medicine dealing with the care of infants, children and adolescents and the prevention and treatment of their diseases. Although most thinking and analysis of health care is taken from the adult health care system, issues surrounding pediatrics are unique and challenging and should be treated differently than adults.

A major challenge the pediatric healthcare community faces is in relation to Medicaid funding. While the cost of health care for most children is relatively low, those who require hospitalization or specialty care experience a tremendous increase in total cost. Additionally, with a focus on preventative medicine, more resources need to be allocated to pediatrics. Medicaid funding for children estimates about 20 percent of total funds, yet children makes up about 60 percent of enrollees. Typically, nursing homes and geriatrics utilize the most Medicaid dollars but for a much smaller population. While healthcare reform is an ongoing issue, the unique needs of children need to be included.

The global pediatric market essentially comprises of the healthcare services provided across various areas of healthcare industry. Children are often prone to illness and diseases and catch infections easily. Hence the pediatric market in terms of healthcare is a flourishing one, no matter what. Changes in lifestyle and unhealthy habits prevailing in the family largely contribute to the growth of this market. The global pediatric market is valued to be \$100 billion in 2015 and is poised to grow at a steady CAGR of 5% to reach \$120 billion by the end of forecast period. The steady growth can be attributed to the increasing complications and health issues in infants and children.

The global pediatric market is dominated by the Americas in 2015, which accounted for a market of 3% of the global market revenue. They are followed by Europe, which is poised to grow at a CAGR of 6%. Asia-Pacific is estimated to be the fastest growing region during the period under study owing to the rapid technological advances in medicine going on in the developing economies such as

China and India. The global market for pediatric interventional cardiology in 2014 is largely dominated by the Americas, especially in the U.S. due to the increasing instances of cardiac diseases among the children. APAC region is poised to exhibit highest growth rate during the forecast period due to the flooding investments in pediatrics by major healthcare players in this region, especially from China and India. The improved healthcare services and governmental healthcare reforms and increased awareness among people drive the market for pediatric interventional cardiology in the APAC region.



Global Pediatric Healthcare Market: By Type

- Acute Illness
- Chronic Illness

Global Pediatric Healthcare Market: By Indication

- Asthma and Allergies
- Metabolic Disorders
- Cardiac Disorders
- Genetic Disorders
- Others

Global Pediatric Healthcare Market: By Treatment

Immunotherapy

- Medications
- Surgeries
- Others

Global Pediatric Healthcare Market: By Region

- · North America
 - The U.S.
- Europe
 - UK
 - France
 - Germany
- Asia Pacific
 - China
 - Japan
 - India
- · Latin America
 - Brazil
- · The Middle East and Africa

Target Audience:

- Doctors
- Medical practioners, Nurses
- Medical students
- R&D Researchers from Pharma Industries
- Professors, Associate Professors, Assistant Professors
- PhD Scholars
- Patent Attorneys
- Investment Analysts
- Association, Association presidents and professionals
- Noble laureates in Health Care and Medicine
- Software development companies
- Research Institutes and members
- Supply Chain companies
- Manufacturing Companies
- CRO and DATA management Companies

- Training Institutes
- Business Entrepreneurs

Related Companies/Industries:

- Abbott
- AMEDTEC
- AtriCure
- Bexen Cardio
- Bionet
- Biosense Webster
- Biotronik
- Boston Scientific
- BTL
- Cardiac Science
- CardiAid
- CardioLine
- Carewell
- CathVision
- Defibtech
- ERT
- Farum
- Fukuda Denshi
- GE Healthcare
- General Meditech
- Imricor Medical Systems
- IJET
- Kalamed
- Lepu Medical
- Lumed
- MDE Diagnostics
- MEDICO S.p.A.
- Medicomp

Related Associations and Societies:

- Academic Pediatric Association.
- Acute Care of at-Risk Newborns.
- American Academy of Pediatrics
- American Board of Pediatrics.
- American Osteopathic Board of Pediatrics
- American Society of Pediatric Hematology/Oncology.
- Anna Freud Centre.