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## Do you merit the Patients you Get? - Creating Results Driven Practice!

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## **Abstract:**

**Aim:** Evaluation and treatment of overweight during the COVID-19 period. – Being able to develop unique and individualized programs for clients will skyrocket

your practice's success. Taking the extra time to learn about your clients exclusive needs and creating a program around them will not only gain you greater results, will also cause a referral source and partnership resource stream to flood in like you never knew possible. Outline – Indications to look for Severity of Case – Low, Moderate, High Level of Care needed Motivation – Current as well as long term motivation to get better and go through a program Contraindications – Injuries, Illnesses, Mindsets, etc. Goals and Expectations – Can you measure and manage the goals of yourself and client to maintain improvement or do you need outside help from partners. Support System – What is home and work life like, can we gain support from friends and family Time Management – Can the time required be prioritized Benefits of bundling care with other practitioners for ultimate success and to make marketing dollars flow freer.

**Biography:** Ari Gronich is known as "The Performance Therapist" and the go to guy for Sports and Accident Injury Rehabilitation and Prevention. He is the founder and CEO of Achieve Health USA LLC, founder and innovator of the Performance Therapy Academy Master Education System, Host of the

Create a New Tomorrow Podcast, and on the advisory board of several health and wellness nonprofit organizations. Ari has been highly trained in many disciplines within the fields of bodywork, kinesiology, nutrition, health, and sports therapy. He has over 25,000 hours of hands on work and 5000 plus hours of training and internship as well as has trained hundreds of other therapists in the field.

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