

## Changing world of dentistry

Krishnan Nair

Vanilla Smiles Dental Clinic, UAE

### Abstract

**A**im: How to build up your practice during COVID 19 days? Objective: Ways to build up your team coordination during Covid days. How to retain your existing patients during lockdown days? How to increase the inflow of new patients during lockdown days? How to manage your patients once restrictions have been eased? Conclusion: The role of digital platforms to build up your practice when you are out of office during lockdown is important. Utilizing the social media platforms, online video conferencing tools and new softwares to help you to be with your existing patients, to increase the inflow of new patients and team build up during Covid days have been the need of the hour. As Bill Gates says, Covid vaccine would be the fastest vaccine to be developed in the history of modern medicine. In this unprecedented time, the ways to make sure your patients are getting the highest quality care, your practice is safe and your future as a dentist is bright after Covid days completely depends on the ways we act now.



### Speaker Publications:

1. "What happens to my braces? Orthodontic treatments during COVID-19"

[35<sup>th</sup> International Conference on Dental and Oral Health;](#)  
Webinar- June 15-16, 2020.

### Abstract Citation:

Krishnan Nair, Changing world of dentistry, Dental Management 2020, 35<sup>th</sup> International Conference on Dental and Oral Health; Webinar- June 15-16, 2020.

(<https://dentalmanagement.dentalcongress.com/2020>)



### Biography:

Dr. Krish Nair is a specialist consultant Orthodontist in Dubai. He is an active member of Indian Orthodontic Society, South African Society of Orthodontist, Indian Dental Association, South African Dental Association and Emirates Orthodontic Society. He had been an Assistant professor in Amrita Institute of Medical Science, India, where he had been in to several mentorship programs and has guided under graduates and post graduates in their academic and clinical practice.