2020 Market Analysis Open Access

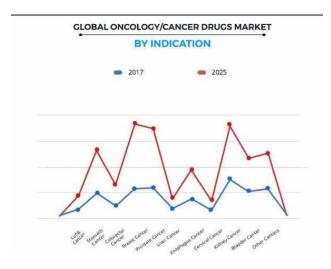
## 2020 Market Analysis of Global Summit on Oncology and Hematology Conference September 24-25, 2020 | Berlin, Germany

Gehan Lotfy

Director, Minia Universit, Egypt, E-mail: gehanlotfy72@yahoo.com

By 2021 Oncology and <u>global cancer</u> market is estimated to reach \$52.2 billion with a rise in 17.6% CAGR. And by 2016 it has reached \$30.8 billion with CAGR of 15% in the global cancer therapy market.

Due to the rise in cancer incidences and entry to modern therapeutics, aged people in the population, huge innovations, improvements promote the growth of the market, high efficacy and high process magnetize producers also contribute to the growth of the market. Major drawbacks are due to expensive therapies, change in reimbursement policies and the challenges faced in the clinical trials.



The market is divided based on the therapies;

- Targeted cancer therapies
- Hormone therapies
- Immunotherapy
- Chemotherapy

## Therapies strategies

Cancer can be managed with different therapies of them gene induced therapy is a procedure intended to treat a disease by genetically modifying the cell of the patient. Genes, gene segments or oligonucleotides are transferred into patient cells. Gene transfer therapy can be done

either in vivo approach or ex vivo approach. Gene therapy aims to modify, delete or replace an abnormal gene of the target cell. Target cells may be malignant primarily or metastatic nodules, circulating tumor cells or dormant stem cells or specific cells such as T-cell lymphocytes or dendritic cells.

Oncolytic virotherapy shows improvement in the cancer patients who suffered a non-related viral infection or who are vaccinated earlier. It largely attributed to the production of interferon and tumor necrosis factors in response to viral infection, but Oncolytic viruses are being designed to lyse only cancerous cells.

Graphical statistics for different therapies of cancer

## Cancer associations in the world

- 1. American cancer society
- 2. American childhood cancer organization
- 3. Acoustic neuroma association of Australia
- 4. American gastroenterologist association
- 5. Association of international cancer research
- 6. Association for the study of lung cancer
- 7. Association of community cancer centers
- 8. Association of population-based cancer registers in Germany
- 9. Australian Association of smoking cessation professionals
- 10. Australian prostate cancer research
- 11. Avon breast cancer crusade
- 12. Bangladesh Cancer Society
- 13. Breast screen Australia program
- 14. Bulgarian cancer association
- 15. Canadian Association of pharmacy in oncology
- 16. Canadian cancer society
- 17. Cancer Association of South Africa
- 18. Cancer Council Australia
- 19. Cancer research institute
- 20. Cancer Research UK
- 21. Cancer society Brazil
- 22. Children's cancer association

- 23. Children's cancer and leukemia group
- 24. Dutch cancer society
- 25. Dutch cancer registry
- 26. Egypt cancer society
- 27. European organization for research and treatment of cancer
- 28. Foundation for women's cancer
- 29. French cancer society
- 30. German cancer society
- 31. German society of radiation oncology
- 32. Health Canada
- 33. Hong Kong Neuro-oncology society
- 34. Indian cancer society
- 35. International agency of research and cancer
- 36. International lung cancer consortium
- 37. Japan lung cancer society
- 38. Kidney cancer association
- 39. Korean cancer association
- 40. Leukemia & lymphoma society
- 41. Lung cancer Canada
- 42. Ministry of health Armenia
- 43. National brain tumor society
- 44. National cancer institute
- 45. National lung cancer partnership
- 46. Oral cancer foundation
- 47. Ovarian Cancer Australia
- 48. Pancreatic cancer action network
- 49. Prostate cancer Canada
- 50. Saudi oncology society
- 51. Singapore cancer society

## Pharmacy companies dealing with cancer drugs

- Roche
- Novartis
- Celgene
- Johnson & Johnson
- Bristol-Myers Squibb
- Lilly
- Takeda
- AstraZeneca
- Merck & Co
- Amgen
- Pfizer
- Astellas
- Bayer
- Otsuka
- Sanofi