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6<sup>th</sup> International Conference on

# Cosmetology, Trichology and Aesthetic Practices

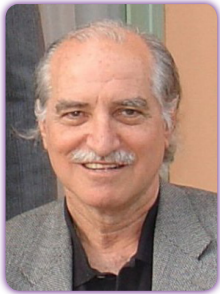
April 13-14, 2017 Dubai, UAE

## Keynote Forum (Day 1)



# 6<sup>th</sup> International Conference on COSMETOLOGY, TRICHOLOGY AND AESTHETIC PRACTICES

April 13-14, 2017 Dubai, UAE



## Alaa Gheita

Kasr El Einy Hospital, Cairo University, Egypt

### The marriage between reconstructive and aesthetic surgery

**Introduction:** In recent years a multitude of it is frequently noticed that plastic surgeons are categorized as Reconstructive or Aesthetic Surgeons. However the true fact it exist a very close relation between both. It is actually impossible to separate frequently between them for fine results. In most of the reconstructive procedures it is essential to have a pleasant aesthetic outcome. In that work examples are presented of this intimal relation in various conditions in congenital anomalies, trauma and tumors. Conclusion are drawn that for successful and fine results it is primordial for the young plastic surgeon to have a good training in both categories.

### Biography

Alaa Gheita, Emeritus Professor of Plastic and Reconstructive Surgery Faculty of Medicine Cairo University Egypt. Egypt National Award of Medical Science 1987. Honorary President Aesthetic Academy of Egypt, Ex IPRAS Exco Board member 1995-2003, ISAPS National Secretary for Egypt 2004-2011, Former President Egyptian Society of Plastic Surgeons, Founder African Section in IPRAS, Honorary member French Society of Plastic Surgery. Editorial board of Aesthetic Surgery Journal and French Plastic Surgery Journal, Publications on Mammoplasty, Facial rejuvenation, Rhinoplasty, Hypertelorism, Craniosynostosis, Liposuction, Abdominoplasty and others.

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### Notes:

# 6<sup>th</sup> International Conference on COSMETOLOGY, TRICHOLOGY AND AESTHETIC PRACTICES

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## Vincent Wong

Dr. Vincent Wong Skincare, UK

### Efficacy of bidirectional barbed polycaprolactone threads in repositioning of soft tissue in the neck

**Introduction:** Treatment of soft tissue laxity in the neck region has been a challenge in the field of non-surgical aesthetics. There are many different types of threads that are currently being used to reposition soft tissue in the neck, for example polydioxanone (PDO), poly-lactic acid and polycaprolactone. The efficacy and longevity of results vary according to the angle and spatial distribution of barbs and/or cones, resorption period, and collagen-stimulating ability of the threads as well as the direction(s) of the barbs/cones. This paper presents evidence of the efficacy of Happy Lift threads, which are bidirectional barbed polycaprolactone threads in repositioning soft tissues in the neck. These threads are inserted into the subdermal layer, which give an immediate repositioning of the tissue. It is a very safe procedure with little bleeding, discomfort or pain, and is done with local anesthetics. There is little or no down time, and most procedures take no longer than 1 hour.

**Materials and Methods:** Histological studies were carried out at specific time points up to 15 months post-procedure to determine the effects of Happy Lift threads placement on skin thickness and collagen levels.

**Results:** Histologically, it is shown that mast cells migrate to the area where the Happy Lift threads are inserted, and the formation of a homogeneous fibrous capsule around the threads that continues to assure tissue firmness. The dermis becomes thicker indicating the formation of new collagen and elastin. The procedure of introducing the thread into the tissue does not give an acute inflammatory response, and therefore the long lasting lifting effect is caused by the cutaneous reaction.

**Conclusion:** The Happy Lift threads are not resorbed by the tissue until at least 12 months, which contributes to a substantial production of new collagen, elastin, hyaluronic acid and also induces angiogenesis. This gives a gradual increasing lift and revitalization for the next 6-12 months post-procedure.

### Biography

Vincent Wong is an established aesthetics doctor, trainer and author based in London. He is Save Face accredited and has won several awards for his work. As a Key Opinion Leader, he has headlined a number of national campaigns within the aesthetics industry and publishes scientific papers on a regular basis. Recognised as a pioneer in his field, Dr. Vincent has also been featured in popular press, radio and TV channels.

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## Keynote Forum (Day 2)



# 6<sup>th</sup> International Conference on COSMETOLOGY, TRICHOLOGY AND AESTHETIC PRACTICES

April 13-14, 2017 Dubai, UAE



## Mohsen Naraghi

Tehran University, Iran

### The artistic creating of aesthetic profile by rhinogenioplasty

The objectives of the study are: (1) To know different nose and chin parameters contributing to the facial profile harmony. (2) Detect the specific facial imbalance of the nose and chin in any patient who is seeking correction of facial profile. (3) Apply different surgical techniques for chin advancement with least complications and best results. The chin and the nose should be in a prominent position on the face and play very important role in facial profile. The important relationship between the nose and chin may be underestimated by facial plastic surgeons who perform rhinoplasty. In this presentation, different nose and chin parameters contributing to the facial profile harmony will be described. Chin analysis will be discussed according to the most consistent methods. Surgical techniques for chin advancement include alloplastic and osteoplastic advancement. All procedures were performed under general anesthesia with intraoral incision. After exposing the mentum, horizontal osteotomy was performed for chin advancement at the extent which was estimated on preoperative evaluation. The advanced segment was fixed in place with titanium plates or screws. High definition instructive videos of chin advancement procedure will be presented including tips to prevent complications. Genioplasty could be performed in patients with chin problems during, before or after rhinoplasty to make a beautiful profile. Our experience with osteoplasty showed satisfactory results with no significant complication.

### Biography

Mohsen Naraghi is a double-board certified Facial Plastic and Reconstructive Surgeon who was the winner of the International Award of the American Rhinologic Society (ARS) in 2005. He was also granted the International Award for Excellence in Medical Sciences for the innovation in Clinical Medicine during 2011. He was awarded the American Academy of Otolaryngology—Head and Neck Surgery Honor Award in recognition of his distinguished service on committees, scientific programs, continuing education courses and instruction courses to the Academy in 2015. He was also awarded Committee Excellence Award for his distinguished services on the humanitarian efforts committee of the American Academy of Otolaryngology—Head and Neck Surgery in 2016. Being an active member of both the American Academy of Facial Plastic Reconstructive Surgery and the American Academy of Cosmetic Surgery, he is also a fellow of the American Rhinology Society. He is the author of more than 300 articles and chapters in Rhinology and Facial Plastic Surgery including a two-volume comprehensive rhinology university textbook. His other title “*Facial Plastic Surgery*” was awarded as the country’s best academic book of the year in 2007.

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