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Medical attention for tourist and local people at Villa de Leyva Boyaca, Colombia

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Cobbled streets and the white facades in Villa de Leyva receive travelers arriving at this Boyacense municipality which is part of the heritage towns-network of Colombia, where you can arrive from Bogotá the Capital City of Colombia, in a land trip by three hours. Founded in June 12, 1572 and recognized by its colonial architecture and as a high international tourist attraction, which offers hospitality and landscapes, but it lacks protocol for medical attention for tourist, service which is covered by insurance policies but it does not include an immediate attention and a faster protocol to resolve issue. For this reason, we propose a specialist telemedicine consultation that satisfies the expectations and needs of tourists under any eventuality, using teleconsultation as an alternative of innovation in medicine. According to the Colombian Health Tourism Association (2014), the most requested treatments and procedures are esthetic and wellness medicine, because of the low costs compared with other countries and the quality of services. In terms of wellness medicine (inspired wellness), Colombia has an important advantage in ecosystems which serve as welfare for tourists, this advantage in association with procedures and treatments of alternative medicine (drugs without chemicals), provides a growth opportunity in the coming years. For the above reasons, it has been selected as first teleconsultation service as the alternative medicine and consequently the offer of another type of teleconsultation as esthetic medicine or emergency teleconsultation as telecardiology or teleginecology.

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Biography

Lilia E Aparicio is a Telemedicine and Tele-informatics Teacher at Universidad Distrital Bogota, Colombia. She has built a telemedicine model after years of experience in research with referenced groups and estate offices evaluating, teaching and administrate different projects coaching groups at several Colombian institutions.

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